

Presentation Menu for Schools

2025/2026

During the lessons students have a unique opportunity to gain new knowledge, get to know ISM University professors and various experts from prestigious US and European universities as well as ISM alumni, who have founded their own businesses after graduation or work as marketing/economic/finance specialists.

Business Class project – 5 online classes from ISM lecturers

Additionally, project participants will be given the privilege to receive recorded study material in the economics field.

Students who participate in all 5 classes will receive a certificate of participation and additional points to their competitive score if they apply to ISM University.

November 18th, 16:00*

Magic of Diversity by Dr. Tobias Gruenfelder

December 2nd, 16:00

Marketing Meets AI: What's Next?
by Prof. Dr. Dominyka Venciūtė

January 14th, 16:00

Political populism as a consequence of
global capitalism by Dr. Vincentas
Vobolevičius

February 12th, 16:00

The Dark Side of Globalization: Why
International Businesses Fail
by Asta Lisauskienė

March 5th, 16:00

Innovative thinking in the age of AI
by Prof. Dr. Eigirdas Žemaitis

Additional:

How to choose the right career path?

What is a meaningful career? How to discover your authentic strengths and talents?

About ISM University and student life in Vilnius.

Living costs, accommodation, scholarships, programmes, entry requirements, exchange and double degree opportunities: our students and alumni share their stories about what it's like to be a part of the ISM community.



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